

New boutique hotel opens in Chinatown

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The Hind Group has opened its second boutique hotel, Naumi Liora, in Singapore's Chinatown.

Alighting on Keong Saik Road, where a lane was specially closed for the evening on Nov 20, 2012, invited guests and visitors were welcomed by a red carpet and welcomed into the hotel by female ushers dressed in traditional cheong sams.

The exclusive opening party was attended by over 100 guests including members of the Young Presidents' Organisation, personalities as well as local media.

Providing aural entertainment throughout the night was a DJ that kept the atmosphere buzzing while guests were also served a variety of drinks from Oxford Landing Cabernet Shiraz and Chardonnay to Chandon Sparkling Wines, and food was by award-winning fine-dining Rang Mahal Restaurant.

Naumi Liora boasts a design concept of an old yet modern charm that is strongly reflected throughout the hotel.

Offering guests a choice of 79 inspiring rooms in three broad categories, Naumi Liora aims to be the guests' reassuring beacon of light upon the travellers' return.

As part of the opening party, guests were invited on a fun and casual tour of the three categories of rooms all through the night.

Emulating actual stay-in guests such as a savvy business traveller, young honeymooners and an elegant woman waiting for her girlfriends to party, these "guests" carefully presented the unique aspects of their room category - bath amenities from New York's C.O. Bigelow, Nespresso coffee machines, a large and spacious terrace in the Porch Rooms and the restored timbre wood floorings.

Evoking a rich heritage charm, the interior of Naumi Liora is designed with timber screens that have been abstracted from the lattice design of traditional Peranakan tiles as well as the original metal railing pattern from the exterior of the hotel.

Click here to view the photos.

Photos: Naumi Liora

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