

A PLUSH PREMIERE

by Samuel Lee

*Intelligent, sensuous and stylish, she is the muse of the quintessential cosmopolitan women – resplendent in her being and eclectic with her choices. Embrace the newly revamped Naumi Hotel for a refreshing surge of contemporary fusion living promising to redefine luxury, comfort and style.*



It is scarce, to find anything finer than a stylish, beautiful women with impeccable taste and sharp wit to boot. Preserving the rich Asian heritage with a showcase of the best of western art, technology and design, the newly revamped Naumi Hotel is the modern cosmopolitan woman personified. Indisputable in its sheer beauty and inspiring features, this gorgeous boutique hotel is set to take the hospitality landscape by storm with its lavish comeback.

An enclave in the heart of the lion city, Naumi Hotel is an intimate retreat quietly slotted along the rich cultural backdrop of Seah Street. Upholstering a fresh veneer of design into its acclaimed establishment is home grown multi-disciplinary design studio White Jacket. Helmed by Patricia Ho with a team of creative and talented designers, the revamped Naumi Hotel is now an idyllic vision of modern fusion contemporary design for a space that

celebrates communion and conviviality. Preserving its lauded legacy amongst its myriad of refreshed stylistic beginnings, the original motif of the hotel is retained and prevalent in a multitude of its design aspects as a nod to its journey through time.

Conceptualized as the crossroads for international travellers and the city's leaders, this 73-room luxury boutique hotel is the contemporary art aficionado haven, adorned and gilded with a collection of both paintings and mix medium art installations bolstering every corner of its well designed space. Enter the world of the new Naumi in a lift, designed as a time capsule capturing the essence and glory of this revamped establishment. Ascend in a flush of ever changing colour in this exuberant elevator to a plush selection of five unique luxury-living concepts amongst its selection of rooms for divine pleasure and decadence.

Accentuating the luxury living experience is a world of designer furnishing with excellence at every touch point in this boutique hotel. Rest, and dream in the comfort of a seven layer bedding with a resplendent 400 thread-count Egyptian cotton. Be divinely pampered with premium bath amenities from acclaimed New York brand Malin+Goetz to wash the day away. Should entertainment and technology be of priority, relax in the knowledge of high-speed Wi-Fi connection, Apple TVs as well as AirPlay Mirroring, allowing users to screen content from personal Apple devices to the Apple TV for endless hours of fun.



With a range of rooms catered to spoil and indulge every unique individual, feisty lone travellers will delight in both the Habitat and Oasis concept rooms. The exemplary of style, comfort and luxury, be charmed in the warm earthy tones of Habitat, featuring exotic woods, lavish glass and a radiant LED lighting vanity counter for the ideal cocoon of comfort away from home. Choose Oasis for the ultimate sanctuary of chic and tranquility with its soaking bathtub for rejuvenation after a tiring day out.





The party-loving and social butterfly amongst us would be thrilled with the Patio room. Brimming at the pinnacle of luxury, the Patio boasts of a private deck perfect for unwinding over a glass of champagne with your favourite people, or a lively party to celebrate every important occasion. Combined with soft earthy tones, the Patio is the emblem of clean, crisp and classy living for a sensational living experience at the Naumi.



Romance and adventure is not far from reach with two of the most inspired living concepts exclusive to this eclectic boutique hotel. Pick the iconic Gabrielle & Camellia room, a suite inspired by timeless fashion icon Coco Chanel. Featuring an interior design of chic monochrome paired with pale mint green, its luxurious feminine esthetics is accentuated by artwork inspired by Coco Chanel's iconic flower, the Camellia. Decked out with a walk-in wardrobe and a bathtub with a view of the city landscape, lovers will be captivated by the sheer beauty of this exquisite suite for a sublime experience of intimacy and decadence. The artistic and bold amongst us will enjoy Eden & Nirwana – an Andy-Warhol inspired suite stylised with interesting shapes and colours for an escape from the ordinary. Topped with specially commissioned art of the Singapore skyline, this is truly a stay that will make any pop art mogul ecstatic.

Elevating the exalted experience at Naumi Hotel is its wide arrange of amenities. Break a sweat with three in house gyms dedicated to cardio and weights, conveniently equipped with towels, bottled water and iPod decking

stations for a satisfying workout. Should business be the agenda of the day, bring new heights to your career with superbly designed meeting spaces inspired by opulent cigar lounges. Lustrous with comfortable furniture and elegant chandelier lighting, meeting rooms are finely wired with high-tech audio visual facilities, high speed WiFi internet and Nespresso coffee-making machines for an energized business meeting. Recharge and relax after in the serenity of Naumi's rooftop infinity pool with a cocktail in hand for gilded transcendence.

Igniting taste buds and pleasuring the palates of guests in the boutique hotel is the exciting new culinary venture that is of Table by Rang Mahal. Transporting guests to the streets of India with a spread of authentic Indian gastronomy accented with a modern contemporary touch, it is a truly a splendid showcase of the best of Asian dining.

Escape into the wondrous world of the newly revamped Naumi Hotel this year, and let lavish designer living in the rich cultural hotspot of Singapore be your wanderlust pick this season. ❶

